

The LINEAGE Group™

is:



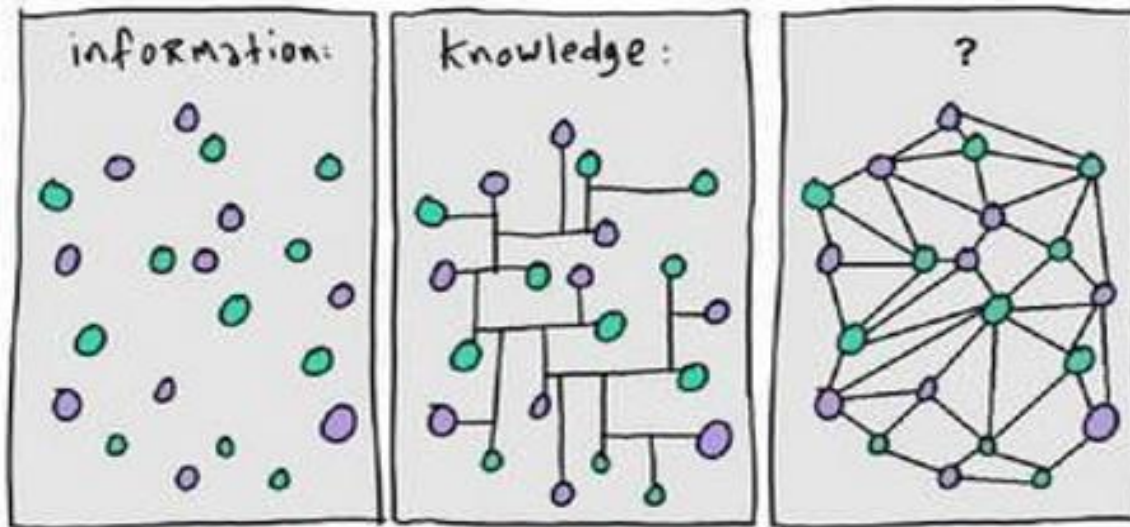
THE
SPEER KIPP GROUP
CPAs and Advisors PLLC

THE BUSINESS OF FAMILY

MANAGING FAMILY AND
BUSINESS DYNAMICS

CONFIDENTIAL & PROPRIETARY

The Lineage Group™ is the Answer

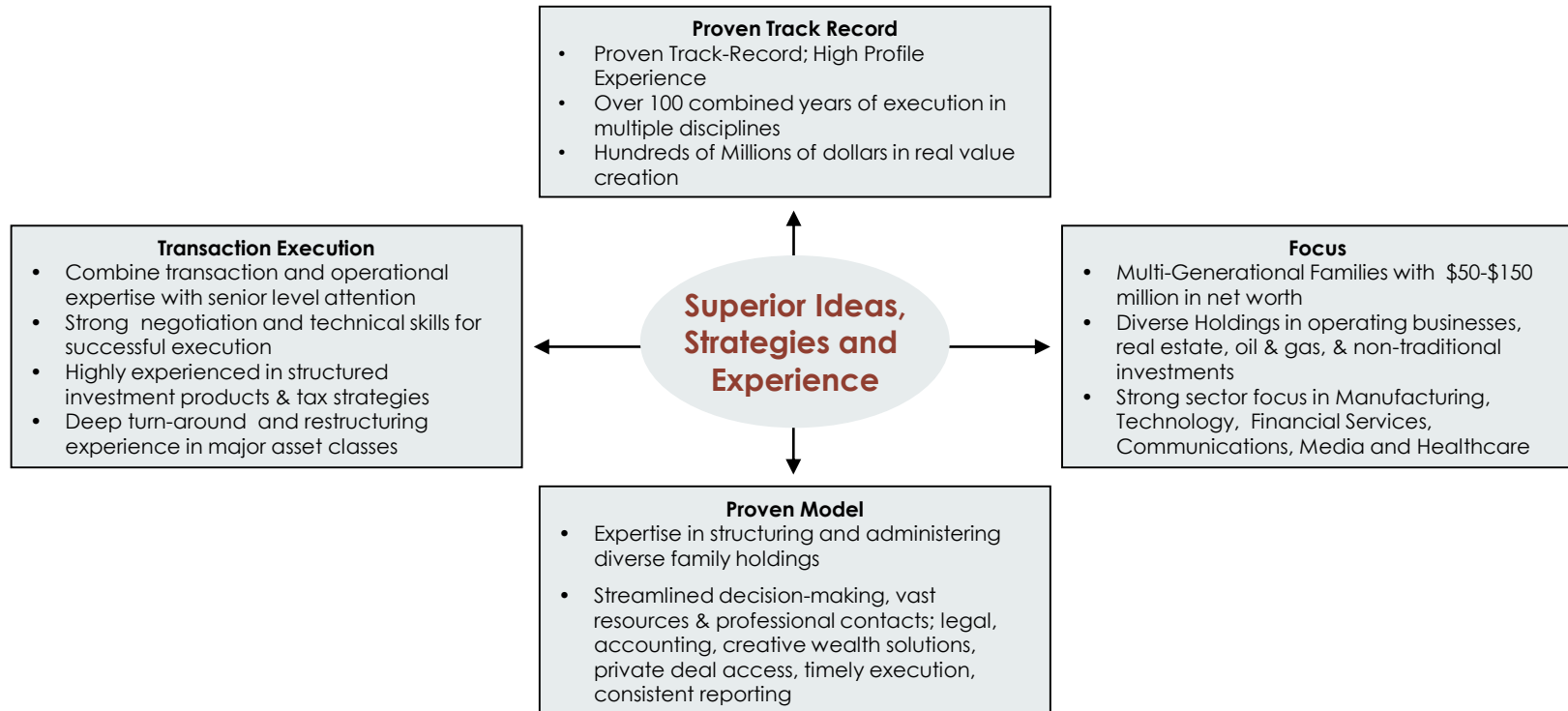


The Lineage Group™

- The Lineage Group is a syndication of 3 professional partnerships whose leaders have come together to leverage their vast experiences, networks and resources to better serve the ever-increasing needs of the affluent entrepreneurial operating family. Todd Lazenby, founding partner of Victory Partners, LLC, John Cravens, founding partner of Cravens Brothers, and Robert Kipp, founder and managing partner of The Speer Kipp Group PLLC, have all managed firms focused on mergers & acquisitions, investment banking, private equity, real estate, private wealth management, and tax driven strategies. They have identified an opportunity created by the boom in private wealth generation that combines their talents to offer these families best in class strategies for managing and growing wealth.
- The Lineage Groups founders have advised ultra high net worth families located throughout the southwest and mid-Atlantic states. Robert Kipp has served as CFO of a prominent Dallas based family office overseeing their operating companies, real estate investments and family holding company structures. Todd Lazenby has advised two different DFW Metroplex families on their divestiture strategies with certain assets they held related to larger turnaround initiatives, and further advised Hickman Investments in its Stockyards 2000 and Billy Bobs of Texas expansion, among other things.
- The Lineage Groups strategy is to provide high value solutions for achieving and preserving wealth in diverse asset classes, passing that wealth from generation to generation by minimizing estate taxes, maximizing income opportunities from various asset classes, providing families with the ability to manage and monitor their holdings and provide guidance on family dynamics and governance.
- The end goal of The Lineage Group is to become the families coach and confidant that provides guidance to the family members so they can invest with confidence, select good business partners, and optimize leverage and liquidity as needed to fund family driven initiatives.



The Lineage Group™ Experience



The depth and breadth of our experience, our reach, and our resources, coupled with our acute focus on maximizing investment value, preserving wealth, and creating steady income opportunities in the long-run provide our clients with a unique, high value proposition.



Why Use The Lineage Group™

TIME IS MONEY

- Dramatically reduce outflow on advisory fees in “concept” stages
- Shrink time to execution
- Expert vetting
- Alignment of interest

REPUTATION IS KEY

- Remain sovereign during projects
- Credibility remains intact

EXECUTION IS PARAMOUNT

- S.E.A.L. team approach
- Greater efficiency
- One Text from potential disaster
- Immediate access to deep knowledge and breadth of contact base



Lineage Group™

Long-Term Objectives of Our Engagement

- Meet current and future capital needs of the family business
- Provide liquidity to meet family and individual shareholders' current and future financial and investment expectations
- Build investment structures that allow for succession planning
- Provide viable alternatives for future business strategies and direction
- Preserve family wealth utilizing asset protection and multi-generational wealth transfer strategies
- Develop family dynamics & governance



Lineage Group™ – Procurement, Oversight, & Management of Services

Create Master Strategic Plan Based on Client's Objectives

Enterprise Acquisition/Operating Strategy (Family Business Advisor)

- Develop strategic plan
- Develop target criteria
- Source targets - active & passive
- Research markets & targets (macro, micro)
- Target identification & vetting
- Target company research
- Financial analysis & modeling
- Enterprise valuation
- Investment thesis
- Diligence plan & management
- Structuring & Simulations
- Financing (Entire Cap Table)
- Corporate governance

Multi-generational Wealth Strategy (Family CFO and Family CIO)

- Develop global wealth strategy
- Develop systems for information gathering & reporting
- Set up structures to support information & funds flow
- Planning and managing cash flow and cash movement across various family-controlled entities
- Coordinating with the family business CFO and/or controller
- Monitoring of private equity investment accounting financial reporting and cash funding/distribution plan
- Generational wealth, estate and family financial structure planning
- Entrance, operating, exit and transaction planning for the family business holding and operating structures



Lineage Group™ - Family CIO

Responsible for coordinating and synchronizing Family and Business Strategy with the Client's Goals and Values including:

Wealth Strategy

- Balance Sheet Oversight & Monitoring
- Synchronized Business Wealth with Overall Family Wealth Portfolio
- Global Allocation Strategy for All Asset Classes
- Data Gathering and Integration
- Aggregated Reporting
- Liquidity Management
- Assess Reinvesting vs. Retaining Cash for Reinvestment
- Coordinate the Activities of Multiple Service Providers
- Assess Potential for Tax Mitigation
- Disciplined Approach for Managing Risk
- Credit and Lending Strategy in Concert with Business

Advisor and CFO

Wealth Transfer & Philanthropy

- Coordinated Wealth Transfer Strategy and Execution
Based on Client's Family Goals
- Begin to Develop Legacy Aspirations
- Maximize Human, Intellectual, and Financial Capital
- Family Member Development and Education
- Create and Monitor Structures Aligned with Investments and Objectives
- Trust Services Diligence and Selection
- Develop Trust Incentive Clauses Aligned with Family Values
- Develop Alternatives for Unplanned Transitions



Lineage Group™ - Family CFO

The primary strategic advisor responsible for the integration of professional advice and services defined below:

Accounting

- Accounting, Bookkeeping and Financial Statements for the Family Members, Trusts and Family Partnerships
- Planning and Managing Cash Flow and Cash Movement Across the Various Family Controlled Financial Structures
- Management of the Bill Paying Service
- Oversight of the Family Business CFO or Controller
- Monitoring of the Private Equity Investment Accounting, Financial Reporting, and Cash Funding/Distribution Plan

Tax

- Federal, State, and International Tax Compliance
- Domestic and International Tax and Asset Protection Planning
- Generational Wealth, Estate and Family Financial Structure Planning
- Entrance, Operating, Exit and Transaction Planning for the Family Business Holding and Operating Structures
- IRS Controversy and Audit Representation

Legal

- Compliance
- Banking and Finance
- Business Litigation and Dispute Resolution
- Corporate
- Estate and Trust
- Intellectual Property
- International
- Mergers and Acquisitions
- Oil and Gas
- Private Equity and Venture Capital
- Real Estate
- Tax

Risk Management

- Residential, Vacation and Secondary Properties
- Automobiles and Recreational Vehicles
- Farms and Ranches
- Fine Art, Antiques, Jewelry and Collectibles
- Classic and Vintage Automobile Collections
- Boats and Yachts
- Private Aircraft
- Domestic Worker's Compensation
- Personal and Excess Liability
- Identity Theft
- Life



Lineage Group™ - Family Business Advisor

Advise on all private equity acquisitions, minority investments, growth strategies, dispositions, and cash harvesting strategies to maximize portfolio value and cash disseminations such as:

Develop & Manage Private Equity Strategy (operating businesses & income real estate):

- Investment sizes, geographic dispersion, risk tolerance/thresholds, duration, investment philosophy, positioning in the cap structure, use of leverage, and exit planning

Implement or Advise on Strategy:

- Lead or serve as sounding board (“voice of reason”)
- Determine “in market” economics
- Access VPs and personal resources, network, access, and experience

Serve as Representative (full time or as needed):

- Represent & manage (or co-manage) interests as needed by proxy and in accordance with investment philosophy and family culture

Act as Liaison with Capital Markets:

- Sourcing & negotiating debt and equity capital for projects
- Serving as additional relationship manager with Family CFO (private investments solely)

Provide Deal Sourcing & Vetting as needed:

- Develop deal communications protocol
- Assist in “Go/No Go” decision making

Manage Troubled Investments & Special Situations:

- In concert with the Family CIO & CFO
- Serve as “buffer” between the family and other stakeholders
- Tap considerable experience managing troubled assets in foreclosure, bankruptcy, out of court settlements, or government seizures



Contact Information

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