# 2014 Dallas Interactive M&A Symposium™

We cordially invite you to attend the 2014 Dallas Interactive M&A Symposium, an event for business owners, senior executives, investors, and family offices that will offer you the unique opportunity to participate in a highly interactive roundtable discussion with a panel of legal, accounting, investment banking, commercial banking, private equity, valuation, and wealth management experts on the challenges and issues confronting today's business owner.

The Dallas Interactive M&A Symposium is not a lecture. Rather, it is interactive by design to encourage dialogue that requires your preparation and participation. We believe that those seeking real answers to issues facing business owners that are contemplating a succession plan, generating shareholder liquidity, and/or the partial or outright sale of their business will find this format beneficial and informative.

Hosted by Victory Partners; Ferguson, Braswell, & Fraser; Texas Capital Bank; CBIZ Valuation Services, Patriot Capital; the MB Group; SFMG Wealth Advisors, and Seton Hill Partners, the discussion will be facilitated by Royal Ascot Partners private equity firm, and will include industry leaders from each of the participating firms.

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Dallas Interactive M&A Symposium

**The Hilton Lincoln Center**

**5410 LBJ Freeway, Dallas, TX, 75240**

**Tel: (972) 934-8400 • Email: info@hiltonlcdallas.com**

**Friday, December 5th, 2014**

**1:30pm – 5:00pm**

**Cocktail Reception and Hors D'oeuvres Following**

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Upon receipt of your RSVP, you will receive the business case study, "CSC Steel Corporation at a Crossroads", provided as the foundation of the interactive discussion. Using the issues and challenges posed by this case study, we will explore a variety of scenarios relating to the sale or recapitalization of a business and evaluate the potential solution in a contributive environment. This is an open discussion on how creatively structuring a transaction can help business owners achieve business and personal goals, as well as consideration and long-term impact of pre-sale and succession planning and diversification of assets on wealth, income and estate planning.

**Participation is limited through invitation only.** We hope you will be able to join us for this exclusive event. **Kindly RSVP no later than Tuesday, November 25th to Paige Rhoades at 214-253-2570 or paige@royalascotpartners.com.**

## Symposium Sponsors